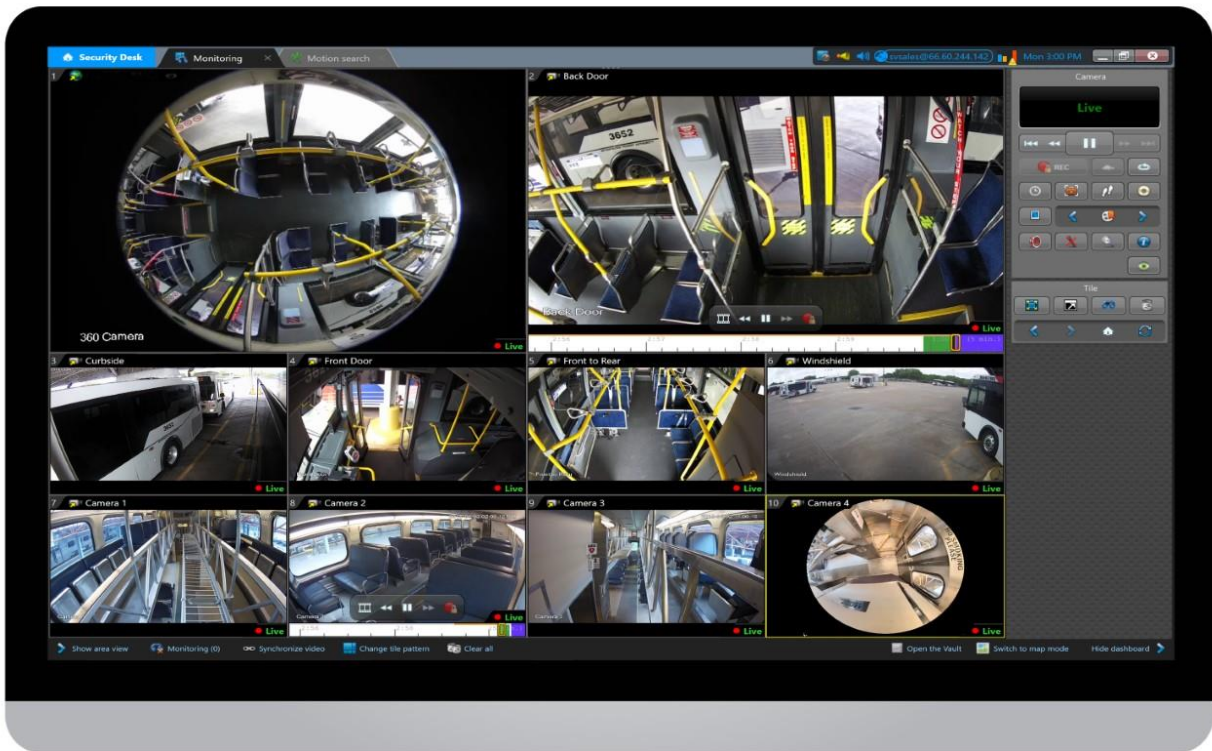**The Ever-Changing World of Mass Transit**

Safety Vision, LLC, has been providing mobile surveillance solutions to various industries worldwide for over 25 years. Through experience and expertise, Safety Vision has been able to create solutions specifically tailored to the needs of the Mass Transit industry. Throughout the company's tenure technology has rapidly advanced, and with it has grown new possibilities for mobile suppliers like never before. Safety Vision prides themselves on their adaptability and the innovative creators that have helped the company succeed into one of the top international leaders in mobile surveillance today. Safety Vision's products are thoughtfully designed and programmed to help transit agencies manage daily operations with ease.

Safety Vision offers a complete suite of mobile solutions including, recorders, interior and exterior cameras, monitors, and intuitive software. Safety Vision designs and supplies products that help improve visibility to protect assets, reduce liability, and enhance safety. Apart from Safety Vision's core products, the company has made it a point to respond to its customers' needs. In accordance with the demands of the marketplace, Safety Vision continues to incorporate state-of-the-art features such as wireless downloading, live viewing, GPS mapping, real-time alerts, and advanced recording technology to further enhance its safety solution.

Each year as technology expands, opportunities grow for the transportation industry to benefit in new and efficient ways never seen before. One of the biggest opportunities presented thus far is the switch from a proprietary system to an open platform system. As issues with proprietary systems become more prevalent, Safety Vision understands the future of the transportation industry lies within open architecture. While competitors shy away from the idea, Safety Vision is not only listening to the market and recognizing the need for an integrated open platform solution, but they are also determined to lead the innovation. Safety Vision partnered with Genetec, the #1 open architecture VMS provider in the world, to create and perfect their own open platform solution.

Safety Vision is happy to provide both proprietary or open platforms systems, depending on what best fits the customer's needs and budget. However, they are excited about the recent breakthroughs in technology, and what that means for the transportation industry. With Safety Vision's newly developed open platform hardware and software, mobile industries have the freedom to add new technologies as they are developed. Allowing far more options and better results than proprietary systems used currently, an open architecture platform gives the user an opportunity to create a system specifically tailored to an industry's needs. This sophisticated system can be customized and scaled to any level through a Software Developer's Kit (SDK), an Application Programming Interface (API), or simply a third-party integration. Open architecture offers the flexibility to pick and choose from endless advanced features such as access control, quick search, people counting, gunshot detection, and privacy protection with auto-redaction.

Genetec's Security Center gives users the option to grant specific guest users live access into the surveillance system. If chosen to do so, allowing system access can help law enforcement, first responders, firefighters, schools, mass transit, and other approved guest users work together to find the most effective and efficient citywide solution in real time. Utilizing third-party access also eliminates a transit agency or school transportation department's responsibility to deploy their own labor resources and finances when working with law enforcement. This type of integration creates a smart-city environment, where all fixed and mobile video can be viewed from a single platform. Unifying security cameras throughout a city provides limitless coverage and quicker solutions, becoming the smarter long-term solution for agencies worldwide.

The open platform software's features can have a major effect on how an emergency situation is handled, as well as the timeliness and efficiency of it. For example, in a scenario where a suspect needs to be located and tracked, advanced analytics can be used to perform people searches with sophisticated search filters. Users can apply filters to configure specific characteristics such as object size, direction, speed, clothing colors, time, etc., and receive matching search results within seconds. Video that used to take hours, or days to review can now be reviewed in minutes. This type of security expansion gives a city limitless coverage and quicker solutions than ever before.

When it comes to mass transit, safety can make or break a system. A recent metro survey in L.A. found that 30% of past riders left the mass transit system because they did not feel safe. Making passenger's safety a top priority with the newest technology the market has to offer will increase ridership and in return create more revenue. Providing a positive travel experience and ensuring station and platform safety requires a resilient infrastructure, an investment in technology, and an open architecture approach to security.

To learn more contact Safety Vision at 800-880-8855.