

# Promote RFPs, RFQs and Bids

## Transit Bid Tracker eNewsletter

Get your transit bids in front of suppliers with *Mass Transit's* Transit Bid Tracker eNewsletter.

*Mass Transit* is a trusted editorial source for news and information. Now, *Mass Transit's* Transit Bid Tracker will get your RFPs, RFQs and Bids in front of transit industry suppliers.

## Benefits of posting your bids in the Transit Bid Tracker eNewsletter:

- **Your bid promoted in the Transit Bid Tracker**
  - » Post your RFP, RFQ or Bid with *Mass Transit*, and your bid will be included in a bi-weekly, soon to become weekly, bid specific eNewsletter going to a list of more than 10,000 opt-in subscribers
- **Your online RFP/RFQ/Bid is directly linked**
  - » Your bid will link directly to the listing on your website, ensuring that when potential bidders click on the ad they are taken exactly where you want them to be
- **High website traffic**
  - » MassTransitmag.com has a highly engaged audience, averaging about 200,000 page views per month
- **Transit focused qualified audience**
  - » *Mass Transit* is dedicated to the public transportation industry, putting your bids in front of the audience you want to reach

## Types of Listings:

**Featured Listing** – \$150 per posting for 3 weeks

- Listing includes title, description (250 words), closing date and URL
- Promotion:
  - » Transit Bid Tracker eNewsletter
  - » Appear in search results

**Standard Listing** – \$395 per posting for up to 6 weeks

- Listing includes title, description (unlimited text), closing date, URL and color logo
- Promotion:
  - » Transit Bid Tracker eNewsletter
  - » Appear in search results
  - » Social media promotion

